

Leading from the front lines



Beth D. Lawlor

President

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Philosophy

Beth Lawlor has always thrived in a team-based environment. A natural communicator and connector, Beth creates a strong sense of culture by embracing people as individuals. She firmly believes that each person brings a unique talent that contributes to the greater good of an organization, and she embraces these talents at a very human level. She credits her liberal arts background for her ability to communicate well in various situations, to lead from the heart, and to inspire others to follow.

Along with her enthusiasm for leading professionals at U.S. Bank Private Wealth Management, Beth is exceedingly client focused, and is passionate about finding unique and creative ways to deliver U.S. Bank's value to prospects and clients.

Beth joined U.S. Bank Private Wealth Management as President of the organization in May 2020. She sets the strategic direction and oversees all aspects of U.S. Bank Private Wealth Management, leading teams of advisors and specialists across the U.S. She is based in U.S. Bank's New York office.

A veteran in the Wealth Management industry, Beth brings with her more than 25 years of industry experience. Most recently, she worked at UBS, where she served as Managing Director, Head of National Field Engagement and Sales, Wealth Management Banking and Lending. Prior to that role, she held leadership positions at several major firms such as Merrill Lynch, Morgan Stanley and Wells Fargo Advisors.

Education and community involvement

Beth graduated with honors from Boston College with a bachelor's degree in communications and psychology. Giving back to others is important to Beth. She serves as the admissions engagement ambassador for the Boston College Alumni Association and as a 15 year dedicated volunteer for CAPIC Animal Rescue.

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“In order to lead and inspire, it’s important to connect with people on a human level.”

Personal

On a personal level, Beth adores spending time with her family – her husband of more than 25 years and their two children – both of whom have carried on the family tradition of attending Boston College. She is a native of New Jersey and enjoys spending time at their family’s beach house on Long Beach Island at the Jersey Shore.

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